



Maryland State Child Care Association

2810 Carrollton Road
Annapolis, MD. 21403
Phone: 410-820-9196
Email: info@mscca.org
Website: www.mscca.org

***Caring For Maryland's Most
Important Natural Resource™***

Greetings MSCCA Business Members!

It is with great pleasure that we welcome you as a valued Business Member of the Maryland State Child Care Association for the 2023 calendar year. We are delighted to have you as a member and are most grateful for your support of professional, licensed quality early care and education!

MSCCA understands and has heard the issues and voices of child care providers and child care businesses. We have advocated for rebuilding with sustainable investments at local, state, and federal levels. MSCCA has a focus on our Priorities Agenda which includes addresses barriers related to critical workforce shortages; unintended consequences of the Blueprint for MD related to expansion of universal prekindergarten; investments to achieve affordable, quality and equitable child care children and their families. MSCCA continues to work hard to share the problems and impact change when we can. We are so proud to represent child care/ early childhood programs and the businesses that serve child care. We know how essential all of the businesses are in our state. You have proven and continue to prove what we already know, how critical these services/businesses are to children, families and our state.

You will receive a membership certificate from MSCCA for calendar year 2023. Additionally, please provide the logos, ad specs and links for your business that you would like to be uploaded to our website. Videos may be posted as well. Our web team at Treebranch Group can work with most ad specs. Please share info about special discounts your company may offer throughout the 2023 calendar year so MSCCA can post on our website, share on social media outlets and convey in our emails to members. Our goal is to work together to distribute information to our membership to provide opportunities for increased exposure to your business. Please send info requested above to info@mscca.org.

Advocacy is an important part of MSCCA's membership benefits and mission. MSCCA enjoyed much success in the 2022 legislative session for child care. The need for myself and a dedicated, professional lobbyist to represent child care programs and businesses throughout the year and especially during legislative session is important and has proven successful, but also a strain on a limited budget. Child Care businesses staying viable and being represented is important to you as Business Members serving the child care and early childhood community. MSCCA will need to require an advocacy fee for 2023 from all members of the organization. Business members will pay a required annual advocacy fee of \$60.00 (equaling \$5.00 per month) Please visit mscca.org to review testimony, recap of all legislation and related advocacy efforts MSCCA has engaged in for our members, industry, and community.

We hope you will reach out to our individual Chapters throughout Maryland to schedule a time to present at their Chapter meetings or events. All contact information for our Chapters is available on our website at www.mscca.org.

Please follow us on social media as MSCCA has a large following of over 3000. You will also receive emails from MSCCA about child care related issues in Maryland throughout the year.

MSCCA invites you to participate as an exhibitor, a presenter or sponsor at our annual MSCCA Conference by the Sea and our Fall Leadership Symposium. MSCCA statewide conferences are well attended and a great opportunity to network with members and non-members. MSCCA Business Members receive a discount to exhibit! Save the dates for the Conference by the Sea confirmed for May 4-May 7, 2023 and the MSCCA Leadership Symposium which is a one day training event in Columbia Maryland area in October, 2023.

We recognize the importance of social justice as a necessary component to our vision and mission as an organization. We included the following commitment statement to guide our work:

Our mission at MSCCA is to promote the growth and development of professional licensed childcare and learning centers in Maryland. It is our goal to embrace diversity in our membership, our programming, and our resources. We are disheartened to see the violence and continued oppression of people of color and the long-term negative effects this has on their health and well-being. As such, we believe that issues of race, equity, and social justice are an integral part of the learning environment. For educators and childcare providers, equity means access to quality professional development, earning a living wage, and bringing their home cultures into the learning environment. By creating antiracist learning environments, we empower children to embrace diversity in all its forms so they can become compassionate citizens of a global community.

MSCCA appreciates your membership and we look forward to working together. Please feel free to contact me, Lisa Dickinson, Membership Co-Chair, ladickinson11@gmail.com, Charles Wainwright, Membership Co-Chair, childrensenrichment@msn.com or Mr. Barry Benesch, our current Business Member Board member at 443-878-3988 or bbenesch@knealtbc.com with questions or ideas!

Sincerely,

Christina Peusch, *Executive Director* and the Maryland State Child Care Board of Directors
410-820-9196
mscca.org
info@mscca.org